Collabor8

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Enhance your **current platform** capabilities along with your company's **competitive position.**

An online meeting spot to share, discuss and vote on ideas.

Collabor8 is an online communication tool which complements your existing branded website or Intranet by adding two way and multi way communication capabilities where ideas can be posted, discussed and even voted on within a productive framework.

Collabor8 enables you to connect and engage with customers, staff and partners in real time, regardless of their location.

Collabor8 can help you reach and understand customers

- Collabor8, a well-built and supported online community which will increase your sales and complement your advertising, increasing your company exposure and business offerings with customers & prospects.

- Build a stronger professional brand identity and deeper customer relationships via online collaboration.

- Obtain valuable customer insights via regular communication and match products/services with preferences. Happy customers!

Collabor8 can help improve employee engagement & output

- Build a collaborative team culture within your organisation by asking for feedback to solve issues and ideas to innovate before your competition!

- Supplement formal market research by floating initial findings with your broader team for validation and agreement on best next steps.

- Shorten your product development lifecycle by getting immediate feedback on new products, services or marketing campaigns before they're launched.

- Encourage open discussion; all of your employees can make great contributions to the success of the business.

- Speed up decision making & improve efficiencies within the company.

How Does Collabor8 Work?

Collabor8 is easy to set up and customise to ensure alignment with your company website. Once you activate the program, a link to your Collabor8 page can be placed on your website or Intranet. Then your selected audiences can post ideas, comments or share feedback with the best or most frequent ideas bubbling to the surface.

Management

Your online community manager can moderate ideas and comments to ensure the company's communication objectives are met and whilst NetReturn Consulting can provide 24/7 support, your in house IT can manage the platform with ease. Reporting is also available to the administrator(s) ensuring stakeholders are kept abreast of key discussion trends.

Collabor8 is an ideas engine, it brings people together across cities and companies in a virtual meeting spot where the value of employee and partner contributions can be truly harnessed